

FIRST TIME OFFER

BRECK'S MATADOR

We're proud to offer this gorgeous new bright scarlet tulip. Blooms in mid-season, just after the famous Red Emperor has dropped its petals. From the time Breck's MATADOR develops its first green fat bud, there can be no doubt as to its giant size. When fully matured, each flower so eyecatching in brilliant scarlet coloring that you'll be drawn back to it again and again. Petals sweep outward gracefully, giving the bloom great size and exceptional form. Strong, sturdy stems and heavy textured blooms hold up gloriously for days after ordinary tulips have faded. One of the longest-lasting and most eye-appealing tu-

lips we've seen! FB197 6 for \$1.00; 12 for \$1.98; 50 for \$7.95 Library
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Washington 25, D. C.

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BRECK'S OF BOSTON - 240 BRECK BLDG. BOSTON 10, MASS.



BRECK'S

ADVANCE SALE

of Top-Quality

HOLLAND BULBS

The Most Eggerly Awaited Horticultural Sale In America!

Sale Ends JULY 15th 1955



M. VAN WAVEREN & SONS LEEUWENSTEIN NURSERIES Hooggeachte Heren Breck:

HILLEGOM

When your famous "Advance Bulb Sale" was born, tulip enjoyment in America took a great jump forward! It brings to gardeners, who yet wish to save money. What other firm in the world goes so far as yours, to sell not only the biggest, best bulbs money can buy . . . but sells then NOT for high

In this beautiful new Holland-type folder you have chosen to offer only the most glamorous and deamong the world's largest bulb growers are so enormous, I continue to be amazed. Indeed, we are so enormous the world's most glamorous and deamong the gardens and highways of America. * Sale" that I see wave after wave of Holland's most glorious bulb merchant! The closeness between Your firm and mine becomes more cemented, too, as this Sale continues. Here in this superscript of bulbs, I have never seen a building of its kind in the World. For the curring, packing of bulbs are guaranteed to reach your superscript.

May I particularly call to the attention of your fine customers the "Breck's up stock on these magnificent varieties; it is a pleasure that we can finally offer them for such them to be two of the finest tulip varieties available any. . . and I believe your prices are most reasonable for

Recommending ourselves for your further news, we are

M. VAN WAVEREN & SONS N.V.





This amazing giant tulip is destined to become the most talked about new variety for years to come! Thousands of gardeners have known "Red Emperor" as the outstanding giant red tulip. Yet here's a new variety that virtually doubles "Red Emperor" for SIZE . . for FOLIAGE . . . for STRONG STEMS . . . and for BRILLIANT GLOWING COLOR! A tulip so enormous the bulbs have to be set out 10 inches apart! So precious we wrap each bulb individually in soft tissue, lest any of its magnificence be lost through bruises!

Breath-Taking Flaming Vermillion Colors!

Even ONE bulb of Holland's Glory produces an effect such as no tulip or daffodil ever produced before! A single plant in full bloom has such bright colors it holds the interest like a flaming sunset. The massive petals reflect varying shades of glowing vermillion and orange-scarlet as sun and shadow play across the velvety bloom. From the time the buds first show color, Holland's Glory draws you back again and again, hypnotized by its symphonic color harmony.

Holland's Most Astonishing Tulip!

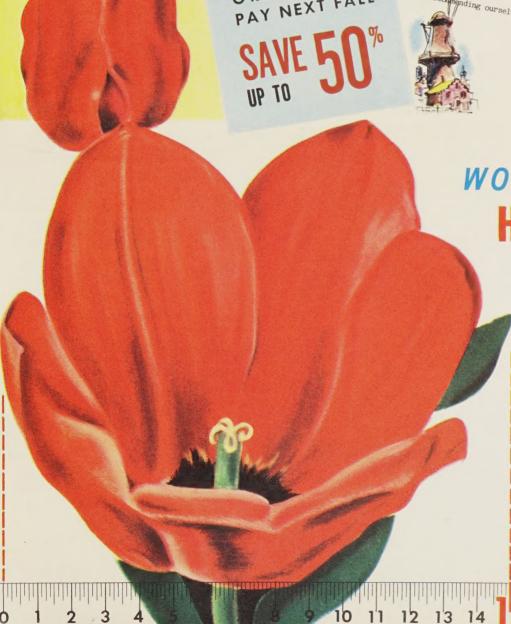
Breck's has been accumulating bulbs of Holland's Glory for the last 3 years. Buying and planting year-after-year so that we could be sure of enough bulbs to take care of our regular customers who order from this Advance Bulb Sale. The Dutch experts and authorities feel this tulip is so magnificent, so infinitely superior to any other, that they have approved naming it after the fatherland. Thus, we offer you for the first

time, HOLLAND'S GLORY . . . the most glorious tulip we have ever sold!

> FB193 Each \$1.00 3 for \$2.50 6 for \$4.50



The difference in size between Holland's Glory and average tulips





SEND NO MONEY PAY NEXT FALL SAVE TO 50%

MAY FLOWERING COLLECTION

FB81 15 Bulbs (unlabelled) 3 each \$130 tulips illustrated Campfire Carrara Golden Harvest Queen of the Night Princess Elizabeth

30 Bulbs (2 collections). \$2.55 FB82 50 Bulbs (separately labelled) \$150 10 each illustrated

100 Bulbs (2 collections). \$8.75

CAMPFIRE . . A Flaming Fire Red!

Campfire is the perfect name for this blazing tulip! A group of these in your garden give the bright, dancing flames" of brightly burning fires. Beautifully formed blooms are very large, on strong 24 in. stems. **FB183** 11 for **\$1.00** 22 for **\$1.98** 50

CARRARA

50 for \$4.25

Scarlet Delight (not illustrated) Bright glowing red with an iridescence that makes it stand out like a neon sign! About 24 in. tall.

FB169 10 for \$1.00 20 for \$1.98

CARRARA . . Most Popular Giant White Tulip! Named for the famous Carrara marble - a gleaming, alabaster white! Long recognized as the finest of all Giant white tulips. Each bloom is a standard of excellence for all other May-Flowering tulips in your garden. Yellow anthers give interesting contrast inside the large, wellformed cup. Very tall, frequently up to 29 in. high.

11 for \$1.00 22 for \$1.98 50 for \$4.25 FB184

Mt. Erebus (not illustrated) A spectacular, exquisitely shaped snow white tulip with ivory anthers. 30 in. stems. FB200 10 for \$1.00 20 for \$1.98 50 for \$4.75

QUEEN OF THE NIGHT

An amazing tulip, so richly blessed with the deep rich maroon of royalty. Huge blooms as soft to touch as any regal robe of velvet. Blooming in May, Queen of the Night attains a majestic height of 29 in.

11 for \$1.00 22 for \$1.98 50 for \$4.25 FB164

Pere de Commines (not illus.) Very striking deep purplish maroon, with lovely blue "halo" around the base. Considered one of the best dark tulips. 24 in.

FB202 11 for \$1.00 22 for \$1.98 50 for \$4.25

LONG-SEASON TULIP GARDEN

It's Tulip time — all through April and May! These Tulips open at intervals giving you the longest Tulip season you've ever enjoyed. 10 Early Giant Tulips, 10 Parrot Tulips, 10 Single Early Tulips, 10 Star-Flowered Tulips, 10 Mayflowering Tulips! And FREE, with this assortment, 10 English Wood Hyacinths to bloom with the "Parrots" and May-flowering bulbs.

FB94 50 Bulbs listed (and 10 FREE) \$495 100 Bulbs (2 collections) \$9.75

Breck's Advance

GOLDEN HARVEST

Very long-lasting blooms of deep butter-yellow. Inside of cups deeper than outside, making an interesting color combination when blooms open wide. Enormous blooms stand erect on strong 28 in. stems.
FB133 11 for \$1.00 22 for \$1.98 50 for \$4.25

Yellow Emperor (not illustrated) We never have enough to show these in color! It's "Red Emperor" in gargeous molten yellow but blooms later. 25 in. FB209 10 for \$1.00 20 for \$1.9

10 for \$1.00 20 for \$1.98

PRINCESS ELIZABETH

Rich satiny rose-pink highlighted with delicate shadings of fuchsia and topaz. Truly one of the most beautiful of all pink tulips. Each lovely bloom has a clear white base surrounded by a blue halo. Very strong; has 28 in. stems. FB160 11 for \$1.00 22 for \$1.98 50 for \$4.25

Smiling Queen (not illustrated) A breathtaking new pink! Supply still very limited. Very large blooms of bright, clear pink in a delicately beautiful shade. At the end of each petal there is a silvery pink overlay. 25 in. FB207 9 for \$1.00 18 for \$1.98 50 for \$5.40

Scotch Lassie (not illustrated) Very deep pure lavender, with darker shadings inside the bloom. Extremely large and well formed. Petals reflexed. Finest lavender! 29 in 11 for \$1.00 22 for \$1.98 50 for \$4.25

Insurpassable (not illustrated) Mammoth sized blooms of soft orchid-lavender. A warm, delicate pastel shade impossible to describe properly. Very delicate coloring, but outstanding in every way. 29 in. tall.

FB136 9 for \$1.00 18 for \$1.98 50 for \$5.40

BRECK'S FAVORITE TULIP COLLECTION

FB88 10 bulbs each of 10 leading varieties of May-Flowering Tulips selected for you by Breck's experts. Includes a balanced assortment of most popular colors for brilliant masses of bloom. Each variety separately bagged and labelled . . . every bulb

Leading May-Flowering Tulips \$795

200 Bulbs (2 collections). \$15.75

HOLLAND'S BEST DIRECT TO YOUR GARDEN!





SCARLET ELEGANCE

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5.40

When poets write of "golden daffodils", they have this in mind! Scarlet Elegance produces enormous flowers of beautiful, clear golden yellow. Each lovely bloom has vivid orange-red shadings around the center cup. This contrast ing color makes each bloom distinctive anc exceptionally beautiful. Has excellent form and substance at all times.

FB406 10 for \$1.00 20 for \$1.98 50 for \$4.75



MT. HOOD

Magnificent creamy white blooms are long-lasting and weather-resistant. Has truly majestic perfection in every detail from the strong stem to the lovely perianth and the gracefully formed, heavily frilled trumpet.

FB344 4 for \$1.00 8 for \$1.98 25 for \$5.95
Mrs. R. O. Backhouse—The famous "Pink Daffodil"!
Apricot-pink trumpet; ivory white perianth.

FB348 4 for \$1.00 8 for \$1.98 25 for \$5.95



GIANT SCILLA STAR OF HOLLAND

Spread a carpet of indigo blue in your garden—a carpet that is actually a thousand delicate flowers! Yes, plant just a few of these strong Giant Scilla bulbs and watch them bloom early each spring and actually increase before your very eyes! From each bulb spring several stems; atop each stem are several 5-petaled blooms, well-named Star of Holland. Combine Scilla with Daffodils or Red Emperor Tulips for spectacular color contrast, or use them for dainty edgings.

FB596 20 for \$1.00; 40 for \$1.98; 100 for \$4.65

BRECK'S ADVANCE BULB SALE

Mail your reservation, that's all! Not one cent to pay in advance unless you prefer; wait and pay for bulbs when they arrive from Holland next Fall. (To save money, send remittance with your order before July 15th. Then Breck's pays postage, and sends you FREE Bookkeeper's Bonus Bulbs!) Order NOW for guaranteed savings of 20% to 50% . . . complete blooming satisfaction . . . protection against shortages of choice varieties! Guaranteed big, plump, top-quality bulbs. Planting instructions with every order. Reserve your needs NOW at these reduced prices. Sale definitely ends July 15th, 1955!

NOTE: Due to pre-packing in Holland, we offer these bulbs only in the quantity units listed and multiples thereof.

Saves You UP 50%

SEND NO MONEY - PAY NEXT FALL

USE THIS HANDY ORDER FORM

	AT.	HOW	NAME	T	OTAL	CAT.	HOW	NAME	TOTA	AI
F	B5		Tulip, Red Emperor		FB241			Parrot Tulip Fantasy		
F	B24		Bordered Tulip Coll. (15).			FB242		Parrot Tulip Firebird		
F	B29		Harbingers of Spring (40)			FB245		Parrot Tulip Sunshine		
F	B32	Long Lived Tulip Coll. (16)			FI			Parrot Tulip Mixture	,	
F	B33		Hyacinth Coll. (12)			FB251		Tulip Bellona		
F	B34		Hyacinth Coll. (40)			FB256		Tulip Fireglow		
F	B42		Daffodil Coll. (9)			FB297		Tulip Firespray (Bunch-Fl'r'd)		
F	B43		Daffodil Coll. (30)			FB308		Peony Fl'r'd Tulip Mixture		
F	B47		"Royal Standard" Coll. (40)			FB321		Daffodil Giant Trump, Mixed		
F	B81		Tulip, May Fl'r'g Coll. (15)	,		FB323		Daffodil Red Cup Mixed		
F	B82		Tulip, May Fl'r'g Coll. (50)			FB328	44	Daffodil Naturalizing Mixed		
F	B88		Breck's Tulip Coll. (100)			FB341		Daffodil King Alfred		
F	B94		Tulip, Long Season Coll. (50)			FB344		Daffodil Mt. Hood		
FI	B103		Tulip Aristocrat			FB348		Daffodil Mrs. Backhouse		
FI	B110		Tulip Ballet Dancer			FB382		Daffodil Breck's Colossal		
FI	B126		Tulip Elmus (Bordered)			FB406		Daffodil Scarlet Elegance		
F	B133	2400	Tulip Golden Harvest			FB409		Daffodil Scarlet Gem		
FI	B136		Tulip Insurpassable			FB429		Daffodil Inglescombe		
F	B144		Tulip Lorelei (Bordered)		,	FB438		Daffodil Twink		
F	B159		Tulip Princess M. Rose (Bordered)			FB443		Daffodil St. Agnes		
F	B160		Tulip Princess Elizabeth			FB467		Daff. Orchid Fl'r'd, Thalia		_
F	FB164 Tulip Que		Tulip Queen of the Night			FB517		Crocus Giant Fl'r'd Mixed	- 3	
FI	B169		Tulip Scarlet Delight			FB537		Hyacinth City of Haarlem	- 1	_
FI	B170		Tulip Scotch Lassie			FB540		Hyacinth Delft Blue		
FI	B183		Tulip Campfire			FB543		Hyacinth Innocence		
F	B184	-	Tulip Carrara			FB544		Hyacinth Pink Pearl		
FI	B193		Tulip Holland's Glory			FB549		Hyacinth Mixture		
FI	B197		Tulip Breck's Matador			FB564		Iris Reticulata		_
F	B200		Tulip Mt. Erebus			FB596		Scilla Star of Holland		
FI	B202		Tulip Pere de Commines			-				_
FI	B207	-	Tulip Smiling Queen							
FI	B209		Tulip Yellow Emperor					*		
F	8238		Parrot Tulip Blue					TOTAL THIS COLUMN		
			TOTAL COLUMN ONE			CARR	IED F	ORWARD COLUMN ONE		
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(Miss)	(Please	PRINT to	help	us avoid	errors)	
Street & No						
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	bulbs	SENDING ordered,	PLUS	postage	on	bulbs	orde	red.		

					July 15th,	
					FREE the	Book
 keeper's	Bonus of	15 Glori	ies of	the Snow.		

BRECK'S OF BOSTON

240 BRECK BUILDING BOSTON 10, MASS.

G 1 2 3 4 5



YOU SAVE TO 50%

By reserving your Holland bulbs now, you are assured the finest "cream-of-the-crop" bulbs . . . PLUS savings up to 50% from prices that will be in effect after July 15th, 1955, when Breck's Advance Sale ends. Your bulb order will be assembled and packed in Breck's new Holland warehouse, by our own experts. No other American firm offers personal order service DIRECT FROM ITS OWN HOLLAND WAREHOUSE!

RESERVE NOW - PAY IN THE FALL

You need not pay one cent now unless you prefer. Simply mail us your order before July 15th, we'll bill you at planting time for the bulbs, plus actual cost of postage. You can save the postage, and get the FREE Bookkeeper's Bonus Bulbs by sending remittance in full with your order.





BLUE PARROT . . . Magnificent blooms with wide, flaring petals; usually 5 to 6 in. across. Clear amethyst blue-and-violet coloring lasts for days and days without fading or changing. Most beautiful and longest lasting of all Parrot Tulips. Very strong 30 in. stems. FB238 9 for \$1.00 18 for \$1.98 50 for \$5.40

FANTASY . . . Fantastic, feathery petals of clear rose-pink open to striking, long-lasting blooms. Outer side of petals beautifully marked with stripings and shadings of apple-green and red. 30 in. FB241 9 for \$1.00 18 for \$1.98 50 for \$5.40

FIREBIRD . . . A sensational Parrot Tulip with intense fiery-red blooms, beautifully fringed and feathered petals. Strong 22 in. stems. 9 for \$1.00 18 for \$1.98 50 for \$5.40 FB242

SUNSHINE . . . Clear golden yellow blooms, with deeply cut, fringed petals. Enormous blooms and strong, brilliant color, outstanding! 20 in.

FB245 7 for \$1.00 14 for \$1.98 50 for \$6.60

GRAND BLEND OF FINEST PARROT TULIPS

Breck's Special blend of Holland's most speciacular Parrot Tulips. Includes rare new colors, new forms and unusual varieties. All are selected for outstanding feathered, fringed and orchid-like shapes and colors.

FB249 10 for \$1.00 20 for \$1.98 50 for \$4.75

FB537 City of Haarlem. Beautiful soft warm yellow with delicate creamy tints. Full, glorious spikes bloom outdoors for years. FB544 Pink Pearl. Large, strong well-formed blooms of clear sparkling pink. Particularly bright and showy.

FB540 Delft Blue. Beautiful, clear, cool porcelain blue! Named for the Holland pottery, which they resemble in color.

FB543 Innocence. Snow white bells clustered on very showy spikes. So crisp and frosty, they look too perfect to be real.

All Above Varieties: 5 for \$1.00 10 for \$1.98 50 for \$9.25

HYACINTH COLLECTIONS

Blooms Year After Year

BELLONA

\$2.25 FB33 12 bulbs (Unlabelled) 3 each of the 4 Hyacinths pictured above left.

\$7.60 FB34 40 bulbs (Separately labelled) 10 each of the

\$4.35

24 bulbs (2 collections)

4 Hyacinths pictured above left.

80 bulbs (2 collections) \$14.95

BRECK'S HYACINTH MIXTURE

Our special "all-colors" mixture of large garden-size Hyacinth bulbs guaranteed to give you masses of color for years to come! They add exquisite fragrance and glorious color to your garden. Hyacinth Mixture: FB549 6 for \$1.00 12 for \$1.98 50 for \$7.65





BUNCH-FLOWERED TULIP

IMPROVED FIRESPRAY (Kaaba) . . . Completely unlike any other tulip! Every bulb produces 3 to 5 flaming scarlet blooms resembling giant sparks on the same stem; only 10 inches tall, they're the brightest, most spectacular of all tulips. Ideal for mass plantings, since you get up to five times as many actual blooms from Improved Firespray as from any other tulip bulb you can plant! Comes into flower very early, usually with the early daffodil. Makes a dazzling display of color.

FB297 7 for \$1.00 14 for \$1.98 50 for \$6.60





BUY NOW ... PAY NEXT FALL



DAFFODIL BRECK'S COLOSSAL

The most sensationally beautiful Daffodil of recent years . . . and it's available only from Breck's! Has enormous rich, goldenvellow blooms, with broad outer petals and a gracefully fluted trumpet. Strong, heavy texture plus sturdy stems and non-fading color. Increases rapidly: more blooms every year! Blooms sometimes 31/2 in. across! FB382 7 for \$1.00 14 for \$1.98 50 for \$6.60 King Alfred . . . The same beautiful over-

all color as Breck's Colossal, but not quite so large. Blooms a full week earlier.

FB341 8 for \$1.00 16 for \$1.98 50 for \$5.90

GIANT TRUMPET MIXTURE

Treat your garden to the delicate, lively beauty of the most expensive Daffodils in this Giant Trumpet Mixture that gives them to you at a much lower cost than you'd expect. A tasteful blending of white, cream and all shades of yellow. And some bi-colors, for good measure.

FB321 9 for \$1.00; 18 for \$1.98; 100 for \$1080

THE ORCHID DAFFODIL

(Thalia) This amazing bulb produces 2 or 3 lovely pure white wax-like blooms of superb, graceful form. Wide-flaring, recurved petals and fluted center make each bloom resemble a dainty, miniature orchid. Very long-lasting, A triandrus hybrid narcissus.

FB467 5 for \$1.00 10 for \$1.98 50 for \$9.25

Breck's Advance Bulb SALE Offers Choice Selections From HOLLAND SAVE UP TO 50%



GIANT-FLOWERING CROCUS MIXTURE

Thrill to the heart-warming spectacle of brave merry Crocus peeking through the late snows! Yes, at the first hint of a warm Spring sun, they open your outdoor garden season with bright flags of color that wave defiantly in the face of chill April winds or even late snow! Their gold, lilac, purple, white and pertly-striped blooms, refuse to be discouraged - they're a kaleidoscope of color to delight the young, the old and the winter-weary. Plant them this Fall, and for years to come these hardy little harbingers of spring will multiply and bloom faithfully. We offer fine large bulbs in a blend of all the gay colors.

FB517

24 for \$1.00

48 for \$1.98

100 for \$3.95